



ACTIVITY REPORT 2022-2023



Engaging with all citizens, beyond performance halls

For 60 years now, Place des Arts, standing at the heart of Montreal, has been an exceptional site of artistic convergence and effervescence.

Art is a powerful vehicle for social cohesion, and because everyone has a right to have access to it, we are extremely proud to witness Place des Arts being a remarkable gateway to culture. Through the hundreds of activities in its Education and Communities sector, Place des Arts has formed relationships with citizens of all backgrounds, beyond the walls of its performance halls. It is a space in which everyone can feel involved, engage in art-driven dialogue, and feel like they are part of a community.

Accessibility is the very essence of the Fondation de la Place des Arts' mission, and we are grateful to our donors and partners for their support and trust. Each year, it is their generosity that allows thousands of people to discover the arts without economic, social, or cultural barriers, or linked to physical or mental limitations — and for this, we sincerely thank them.

I invite you to explore the highlights of the 2022-2023 season and to bear witness to the impact of these enriching cultural, inclusive, and educational activities supported by the Fondation.

Frédérique Cardinal Executive Director



Highlights

Fundraising

- Record results of \$985,175
- 8% growth
- 128 donors and partners

Arts Accessibility

 \$520,000 contribution supporting Place des Arts' Education and Communities sector

Endowment Fund

- Government grant of \$341,304
- 137% in matched contribution

Administration Fees

- Ratio of 6.2% (*)
- (*) Ratio between administrative fees and total products reported in the financial statements, excluding investment earnings.





Endowment Fund

The Matching Program set up by the ministère de la Culture et des Communications aims to encourage foundations affiliated with crown corporations and certain organizations under the culture and communications portfolio to capitalize a portion of their fundraising revenue in perpetuity.

The Fondation thanks the ministère for this initiative, which prompted it to establish an endowment fund when the program was created four years ago. To date, the total grants received from the ministère is over \$1.2 million and the capital invested is close to \$2.5 million.



Fondation de la Place des Arts

Supporting Access to the Arts

Funds the Fondation raises help support programs and activities in Place des Arts' **Education and Communities** sector.

Throughout the year, this educational and cultural programming — under the heading L'Art en soi — offers activities and events that introduce and raise awareness of arts and culture, allowing thousands of people to explore the arts, others, and themselves in engaging ways.

This year, over 600 free or low-cost activities and performances were held through the support of the Fondation's donors and partners.



Educational Program

- 5 projects: writing, music, and movement, rap, slam poetry, comedy, and dance
- 27 schools, mainly in less privileged areas
- 7 shows in Théâtre Maisonneuve
- 16 newly trained teachers
- 355 workshops
- 6,098 students



An artist mediator and the artist Shauit in discussion with the students © Thibault βarron



An innovative pedagogical approach

Intended for high school students, the program based on an aesthetic education approach puts young people in contact with a performing arts discipline and fosters the acquisition of skills and transferable knowledges.

- The key element of aesthetic education is the longer duration of contact with the work through a range of interconnected activities.
- Teachers interested in delving into the pairing of culture and education are offered two days of training with artist mediators.

Adaptive Arts Program

5 projects: percussive music and voice, creative dance, choral singing, theatrical expression, and wordplay

- 18 organizations
- 22 public performances
- 88 workshops
- 267 participants





Made-to-measure Workshops

Adaptive Arts offers adults living with a functional limitation or in a situation of social exclusion the opportunity to take part in projects that introduce them to the performing arts.

- The program is based on the unifying power and driving force of the performing arts. It encourages marginalized people to participate in culture and helps reduce isolation.
- Each project includes four workshops led by an artist-mediator and concludes with a performance by the participants in Place des Arts' public areas.



The Adaptive Arts program is made possible through the support of our ambassador partner the Sandra and Alain Bouchard Foundation, and CDPQ.



Fondation Sandra et Alain Bouchard



Adaptive Arts

A collaborative approach

To help increase the opportunities for engagement, knowledge-sharing, and artistic expression among people of various backgrounds, collaborations with community, cultural, and healthcare organizations are at the core of this program.

Participating organizations

Centre au Puits Centre Champagnat Centre Communautaire Radisson Centre de jour Rêv'avenir Centre William-Hingston CHSLD de La Petite-Patrie **CNIB** Foundation Compagnons de Montréal Créca La Gang à Rambrou Le Cap Les Impatients Montreal Association for the Intellectually Handicaped Parrainage Civique Montréal Regroupement pour la Trisomie 21 Santé mentale Québec Rive-Sud Services adaptés en santé et éducation de la formation adulte

Un Prolongement à la Famille de Montréal

Dance workshop Atelier le Fil d'Ariane © Mikaël Theimer

TEMPÉO Dance and Music Festival

- The Esplanade transformed into an outdoor dancefloor
- 6 dance evenings: samba, disco and waacking, country, Bollywood, Guinean dance, and Latin dances
- 16,000 participants



Dance and Music: Universal Languages

TEMPÉO⁽¹⁾ dance evenings, hosted by Philippe Fehmiu, are unique festive experiences at which participants are introduced to the theme dances alongside artists of various cultural backgrounds.

- The festival fosters intercultural interaction and encourages citizen participation.
- Each evening offers the public an opportunity to explore the musical richness of various communities through the performances of their musicians and DJs.

⁽¹⁾ Presented as Festival L'Art en soi in 2022



Indigenous Open Mic

- An Innu curator: Melissa Mollen Dupuis, filmmaker, and host
- 2 days of free activities
- 17 artists, craftspeople and organizations
- 2,000 participants







An Opportunity to Share and Come Together

Held in Place des Arts' public areas, the Indigenous Open Mic event is a great gathering that aims to reflect Indigenous peoples' spirit of community.

- A rich and varied range of activities: musical performances, a craft fair, discussions with artists and authors, culinary discoveries, dance and beading workshops, and screenings of short films.
- The event is co-created with a new Indigenous curator each year.

School Break

- 4 days of free activities
- 4 ongoing workshops: circus, craft, taletelling and cooking
- 12 musical taletelling performances
- 1 interactive exhibition
- 4,680 participants



In collaboration with the Tablée des Chefs, the children prepared 9,040 bags of dry soup during the culinary workshop which were distributed to four community organizations.



A Unique Family-friendly Event

During Spring Break, Place des Arts' public areas are transformed into fun and stimulating spaces.

- Developed in collaboration with cultural and community organizations, the workshops are focused on participation and artistic expression.
- Strolling from one area to the next, children are introduced to various forms of art, meet with artists, and get to explore their own creativity.



School Break is made possible through the support of The Rossy Foundation.



Place des Arts junior

- 15 performances
- 7 arts companies
- 1,645 spectators ⁽¹⁾





Theatre, music, circus arts, puppetry, dance, • and storytelling - the disciplines are varied, and performances are enhanced with hosted activities to raise artistic awareness.

⁽¹⁾ Shows were held in Salle Claude-Léveillée due to work taking place in the Cinquième Salle, thereby reducing the seating capacity.



Entretiens arts et société

- 4 discussions: French language, performing arts in the digital era, effects of the pandemic on the cultural milieu, and the legacy of Jean-Paul Riopelle
- 16 panelists
- Over 600 participants

Support for New Works

Exhibitions

- 3 free exhibitions
- 38,720 visitors

Digital screen mosaic

3 new works



KIWEW by Atikamekw artist Eruoma Awashish

© Thibault Carron



Discussions and Sharing of Ideas

Hosted by Catherine Perrin, panels made up of culturally and socially engaged stakeholders are invited to discuss various topics.

• The exchanges are enriched through audience participation.



Presentation spaces open to everyone

The exhibition room and digital screen mosaic are important presentation spaces for both emerging and established artists.

 This year, the Fondation's contribution allowed for the presentation of the exhibitions JOAT Battle, As Water Falls (PHI), and Paramètres XXII (UQAM's school of visual and media arts) and of three original digital works.

Annual Benefit Gala

Future Stars' **Grand Premiere**

The 12th edition of the Fondation's annual benefit event - co-chaired by Sylvie Chagnon (Lallemand), Sandra Chartrand (Sandra and Alain Bouchard Foundation), and Jacques Marchand (LCI Education) - was held on June 6, 2023, in Théâtre Maisonneuve.

Helmed by its artistic director, virtuoso cellist Stéphane Tétreault, the show brought together young artists from various disciplines, including the circus arts, song, dance, classical music, and jazz.

- Net results of \$640,000
- Expense ratio of 10%
- 13 emerging artists
- 500 guests from the business, philanthropic, and cultural spheres
- 500 spectators from the community



With Alexandre Alain, aerial silk; Guillaume Carpentier, saxophone; Louis-Jacob Chandonnet, harp; Léonie Dubé, piano; Juliette Duguay, harp; Aly Keita, multidisciplinary arts; Benjamin Lavoie Doyon, bass; Justine Lefebvre,

Evelyne Méthot, Marion Portelance, cellos; Emmanuel Roberts Dugal, piano; Daisy Dalit Sigal, song; and Elisabeth St-Gelais, soprano.

Surprise performance by Isabelle Boulay

Annual Benefit Gala

Community Component: Creating a Spark

The generosity of the donors and partners of the *Future* Stars' Grand Premiere made it possible to invite 500 spectators from the community to attend the show free of charge.

Newcomers, high school students, members of cultural or community organizations — more than 3,000 people have benefited from the Community component since it was created. For many of them, the event represents their first experience in a major concert hall or even their first contact with the world of performing arts in Quebec.

Elisabeth St-Gelais, Innu soprano Révélation Radio-Canada 2023-2024, and Prix d'Europe 2023



Photos © Ladislas Kadyszewski

Aly Keita, multidisciplinary artist Justine Lefebvre and Marion Portelance, cellos

Participating schools and organizations

Bienvenue à Notre-Dame-de-Grâce Carrefour de Liaison et d'Aide Multiethnique Centre d'appui aux communautés immigrantes Centre L'Avenir Centre Gédéon-Ouimet Centre Marie-Médiatrice Centre Multi-Ressources de Lachine Centre Pierre-Charbonneau Centre social d'aide aux immigrants Centre Yves-Thériault Créca **FACE School** Fondation de la visite Fondation pour la langue française l'mmigrant Jeunes Musiciens du monde Maison de la Famille Mosaïk Maison d'Haïti Maison des jeunes de La Prairie Maison des jeunes de Mercier-Ouest **Outremont Adult Education Center Pause Famille** Pensionnat du Saint-Nom-de-Marie **Petites-Mains**

harp

Benefactors

The Fondation would like to thank warmly all its benefactors.

Support for our mission

\$50,000

Fonds de dotation Jacques Marchand Lallemand Sandra and Alain Bouchard Foundation

\$40,000

TD Bank Group

\$25,000

CN J. Armand Bombardier Foundation Larente Baksh & Associates National Bank Quebecor RBC Foundation The Azrieli Foundation Anonymous

\$15,000

Desjardins Wealth Management FOREST. Anonymous

\$10,000

AtkinsRéalis Chbihna, Fadel and IO Solutions Fiera Capital Fondation Père Lindsay KPMG METRO Inc. Perseus Capital Sanimax Stingray Wicha Music Foundation WSP Global Anonymous (3)

\$5,000

Arterra Wines Canada **BMO Financial Group** Canderel Cardinal, Clothilde Charron, Joanne and André B. Dumoulin, Vanessa and Gosselin, Éric **Dupuis**, Patrick Portfolio Manager National Bank Financial FY Groupe Leclair Power Corporation of Canada **Quebec Blue Cross Raymond Chabot** Grant Thornton s.e.n.c.r.l. Reitmans (Canada) Limited Sela, Nadia and David St-Pierre, Louise **TC** Transcontinental Anonymous (2)

\$3,000

Provencher_Roy Anonymous

\$2,500

BCF BFL Canada Risk and Insurance Services Inc. **BGY Integrated Financial** Services Inc. **Biron Groupe Santé** Denis, France and Royer, Raymond Dumesnil, Danielle and Lasnier, Charles Lavery Legge, Suzanne and Orr, Jeffrey Macco Organiques Inc. Patrimonica Redbourne Seal, C.M., Barbara Anonymous (2)

\$2,000

CBRE Limited Laurin, Jean and Moisan, Michèle McCarthy Tétrault Anonymous \$1,500

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\$1,000

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Blondeau, Marc Champoux, Johanne Chevrier, Joanne Lapointe, Philippe Marchand, Jacques Noël, Andrée Primiani, Jean-Pierre Proulx, Nadine Provencher, André Sicuro, Louise Valiquette, Louise and Léger, Jacques

Less than \$500

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Goods and Services

Alimentation Couche-Tard Fasken Pianos Bolduc Montréal SAQ S. Graphique

Specified Donations

Adaptive Arts Program

\$134,000 Sandra and Alain Bouchard Foundation

\$30,000 CDPQ

Spring Break

\$50,000 The Rossy Foundation

Every effort has been made to ensure the accuracy of this information. If we have made any inadvertent errors, please accept our apologies and be sure to contact us.



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Fondation de la Place des Arts

Bringing together the community and the largest performing arts centre in Canada

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